

Jemma Twigg

Digital Designer



I'm an ambitious creative in awe of being able to call design my day job. Working as a UX Designer 9-5 & Designer-Maker in my free time, design is my passion. I'm extremely self motivated, with a hands on approach and keen eye for detail. I thrive in a busy, collaborative atmosphere and I'm eager to learn from the people around me.

Currently, I work for BrightHR, a SaaS business aiming to create a one stop shop for people management for SMEs. Working closely with both UX and my immediate feature team, I aim to create an experience that meets business objectives, as well as the end-users needs.

UX Designer BrightHR

Oct 22'
Present

- End-to-end UX design for my specific area of the product, championing user centred design to create intuitive experiences that align with business objectives and expectations.
- Proficient in creating designs from wireframes to hi-fidelity interactive prototypes.
- Demonstrated ability to work collaboratively with cross-functional teams, such as BA's and developers. Enabling us to quickly iterate on features, to ensure we're constantly adding value to the product.
- Collaboratively conduct user research to greater understand our users needs and problems. Carrying out tests such as card sorting, usability testing, preference testing, one click tests and more.
- Interpreting and analysing both quantitative and qualitative research into actionable insights that inform design decisions, alongside the ux researcher.
- Oversee and facilitate the creation of our mobile app design system.

Digital Designer I Saw It First Ltd.

Aug 20'
Oct 22'

The Role

- Responsible for managing all new website designs being pushed forward from a UI/UX view point, reporting directly to the Head of Product Development.
- Creating designs from wire frames to hi-fidelity usable mockups.
- Carrying out A/B tests, user testing & competitor research alongside the UX Researcher.
- Utilise finalised research & data to create user centred designs that effectively solve problems and improve the user journey.
- Ensuring brand guidelines are followed whilst creating a consistent aesthetic site, that aims to keep experience and usability at the forefront.

Ecommerce Executive I Saw It First Ltd.

Aug 19'
Sept 20'

- Responsible for daily reports relating to all new products being pushed onto site.
- Daily admin and clean up of the site, ensuring the customer journey is as smooth as possible.
- Enrichment of all new products coming into the business with images and descriptions.

My Details:

www.jemmatwigg.com
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07818287054

Skills:

Wireframes
Sketching
Prototyping
Flow Diagrams
Hi-fidelity Mock-ups
App design
Responsive web design

Tools:

Figma
Adobe XD
Procreate
Miro
Hotjar
Maze
GA

Education:

Manchester School of Art: BA (Hons) Three Dimensional Design - 2:1 (*Graduated 2017*)
Art & Design Foundation Diploma - Distinction
Birkenhead Sixth form College: A Levels - 3 B's & 1 Distinction
Pensby High School for Girls: GCSEs - 11 A*-C

Certifications:

Google UX Design Professional Certificate - *In Progress*

References

Ola Orimolade
Head of Product Development
I Saw It First
ola@isawitfirst.com
Further available upon request.